

eclipse®

COMBINATION POUR-ON FOR CATTLE



Ian and Mel Laurie

PROPERTY:

Braidwood, NSW

MAIN FARMING ACTIVITIES:

Angus Beef

SIZE OF THE ENTERPRISE:

6,000 Hectares

NUMBER OF CATTLE:

4,000



We've seen an improved weight gain in our cattle with ECLIPSE.

Ian and Mel Laurie manage their 2,000 cattle – mainly Angus commercial cattle – over 6,000 acres in Braidwood, NSW, in conjunction with their Riverdale Australian Stock Horse stud. Ian is the third generation cattle producer on the property and hopes his son, who currently manages his own operation, will take over one day – bringing the family business into its fourth generation.

Along with their owned land in Braidwood, Ian and Mel are also responsible for managing other family properties and also lease another 4,000 acres for running steers, and backgrounding to specific feedlot entry weight specifications. Combined they manage up to 4,000 head.

Ian and Mel understand the importance of an effective drench to get their cattle in the best condition and maximise their profits.

Using an effective drench that has been proven to kill all the important worms, including those that are resistant to traditional single active drenches, is crucial to a farm's profitability.

"If your drench isn't working effectively your farm's profitability will suffer," says Mel.

Ian and Mel started using ECLIPSE Combination Pour-on for Cattle predominantly on their younger cattle and feeder steers when it was introduced to the market in 2012. They've noticed significant improvement in weight gain after they started using ECLIPSE.

"We want our cattle to gain as much weight as quickly as possible. If a steer is gaining 1.5 kgs a day versus 0.5 kg a day it's obviously a lot more profitable for us, and the cattle are ready to sell quicker – resulting in a lot more profitability for the farm," explains Mel.

Since using ECLIPSE, Ian and Melanie have also found their heifers join faster – a huge benefit for the husband and wife team who manage their operation themselves.

"Heifer calving takes a lot of time and work. Since using ECLIPSE we've noticed our heifers join in just six or eight weeks. This reduces our workload as we don't have to watch them for such a long period of time. When you've got an operation of just a few people, like ours, it makes everything a lot more effective," says Ian.

Ian and Mel recommend ECLIPSE and believe it is an efficient and cost effective drench for their farm.

"With the ECLIPSE low volume formulation you only have to use half the volume you would normally use. ^ This makes things much easier."

"ECLIPSE is very cost effective," adds Ian.

When they aren't working hard managing their busy beef and horse stud operations, Ian and Melanie regularly compete in camp drafting competitions, with Ian being one of the leading riders in the Southern Camp-drafting Association.

