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New dual-action pour-on is a first for Australian cattle producers

In a significant development for Australian agriculture, leading Animal Health supplier Merial Australia announces a first for Australian beef producers, with the release of the first combination pour-on for cattle.

ECLIPSE[®] Combination Pour-On For Cattle is the first dual-action, broad-spectrum cattle pour-on developed for Australian cattle producers.

“By combining two powerful actives - abamectin and levamisole - into one single convenient dose, we’ve created a whole new level of parasite protection”, said Adam Gatenby, Marketing Manager at Merial Australia.

Now for the first time, farmers have the power of a combination drench available in a pour-on.

It’s well accepted by parasitologists that using effective combinations of two or more actives is a key approach to preventing the development of resistance. By hitting the parasite population hard with multiple actives at the same time, combination drenches can slow the development of resistance, and be effective against parasites that have developed resistance.

Data on the prevalence of resistant cattle worms is beginning to emerge. On some affected properties, producers were not aware of the impact resistant worms were having until they trialled a combination drench and observed a substantial production response.¹

Double-strength ECLIPSE delivers twice the punching power of a conventional pour-on, and a level of parasite control you simply can’t get from conventional, single-active products.

Being a dual-action pour-on, the abamectin component works to kill a broad spectrum of internal and external parasites, while the levamisole component works to kill ML-resistant strains of *Cooperia* and *Ostertagia*.

In fact ECLIPSE delivers unsurpassed control over both *Cooperia* and *Ostertagia*.

ECLIPSE is the only pour-on with a registered claim to control resistant worms.²

Supplied in a convenient low volume 1 mL per 20 kg dose rate, ECLIPSE is available in convenient 2.5L, 5L and 10L Gun Pack sizes, from leading resellers.

Merial are the leaders in multi-active drench technology, with expertise and experience in the Australian market since 2003, when the world’s first triple combination sheep drench TRITON[®] was released. Since then Merial has also released TRIGUARD[®] triple combination drench for sheep, and more recently in 2011, DYNAMAX[®] – the world’s first combination drench in a capsule.

The ECLIPSE launch will be supported with a series of regional launch meetings for farmers across the country planned for late February and March.

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1. Rendell (2008) AVA Conference Proceedings. 2. See product label for full claim details